THDR Group

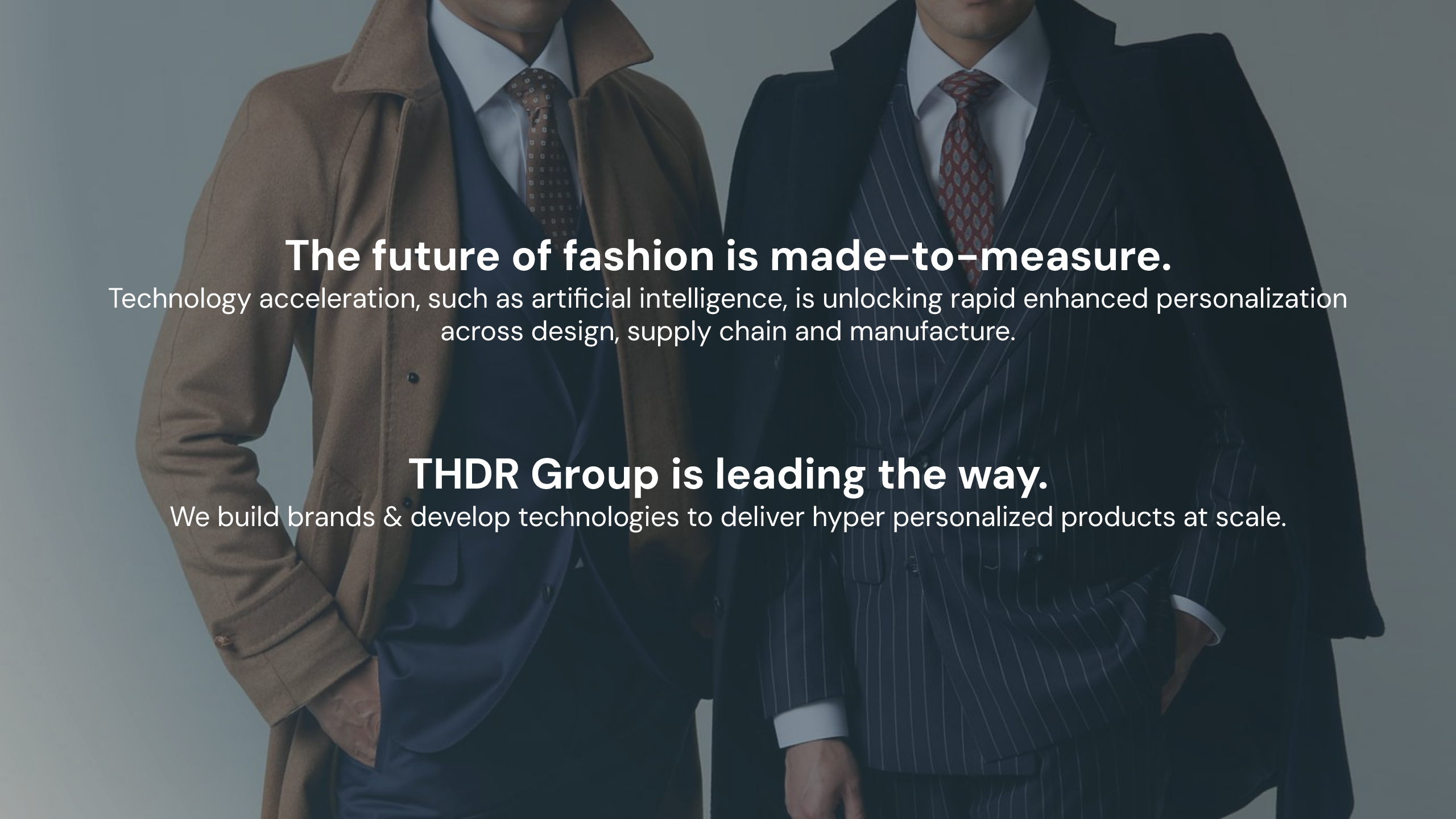
January 2026

For over 200 years, fashion has been an unchanged industry, utilizing a mass production ready-to-wear model.

Consumer Frustration Standard Sizing

Deadstock & Sustainability Concerns

Expressing Personal Style



The future of fashion is made-to-measure.

Technology acceleration, such as artificial intelligence, is unlocking rapid enhanced personalization across design, supply chain and manufacture.

THDR Group is leading the way.

We build brands & develop technologies to deliver hyper personalized products at scale.

OVERVIEW

Investment Overview

Meet the future of fashion technology

THDR Group is seeking to expand its brands offering and technology capabilities to capitalize on the opportunity presented in the fashion industry.

Our Brands:

THEODORE
Luxury Menswear
(August 2021)

REHMAI
Luxury Womenswear
(September 2025)

NEUONO
AI Led Fashion Brand
(June 2025)

Our Technologies:

WaveWear

WaveWear:
NFC Enabled Garment Tags

Pocket Tailor:
AI Based Personalised Sizing

SenseThread:
Generative AI Fashion Design

2021 — Founded in February 2021

HQ in Sydney, Australia

15 staff — 15 staff

$5M — Raising $5M USD

TECHNOLOGY

Pocket Tailor

Consistently accurate measurements at scale

The Pocket Tailor is a multi-model AI system that creates highly accurate garment measurements based on the user's photos & details.

App Collects Data (2 photos + sensors) → **On Device Data Verification** → **Cloud Processing to generate body measurements** (Mixture-of-Experts) → **Proprietary algorithm to generate garment measurements**

<60 second experience

30k+ App Installs

97.5% Accuracy

TECHNOLOGY

WaveWear

Frictionless access to digital experiences on every garment

Bridging the physical garment with the digital experience, our NFC powered smart garment labels let customer tap and immediately surface unique information.

Ownership & Authenticity: powering rental & resale marketplaces, digital twin & blockchain applications

Consumer Support: warranty claims, repairs & alterations tracking, promotional targeting

Accessible Garment Information: origins & manufacturing, care instructions, responsible disposal steps

Supply Chain Logistics: end-to-end tracking for manufacturing, shipping, fulfillment, and retail environments

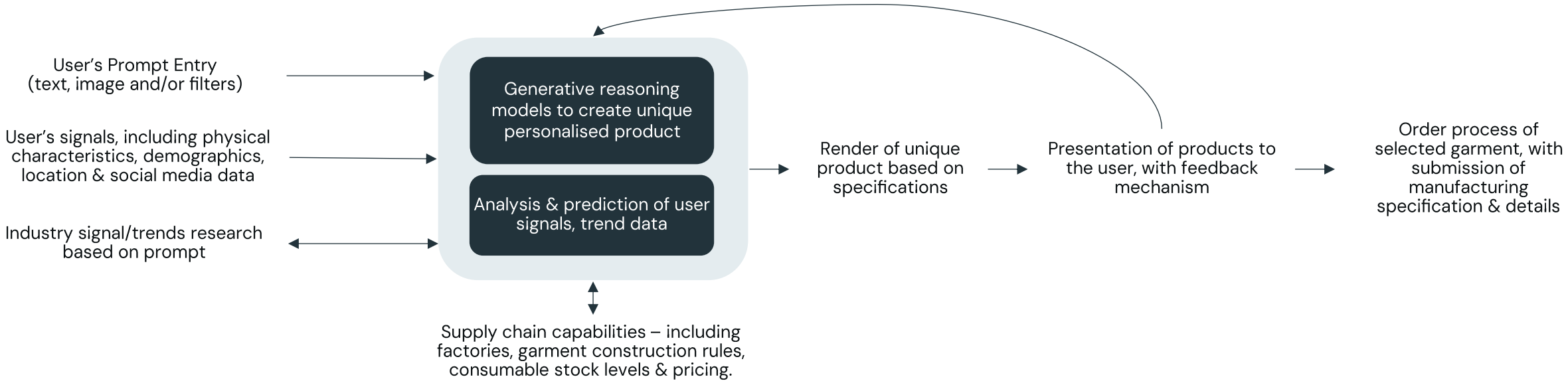
Frictionless Reordering: bridge gap between the physical garment and online presence

TECHNOLOGY

SenseThread

World's first personalised generative AI fashion design platform

Our Generative AI Fashion Designer Platform utilises our proprietary datasets (compiled fabric, design and manufacturing) and multiple AI models – so that from either a text or image prompt, and based on a consumers unique taste & preferences, a full detail technical specification of a garment is generated, along with a generated AI product photo and product descriptions, ready for manufacture on our supply chain



For a jacket garment type, the possible number of combinations based on our existing supply chain:

65 billion consumable combinations
Selection of fabric, lining, thread & buttons.

X

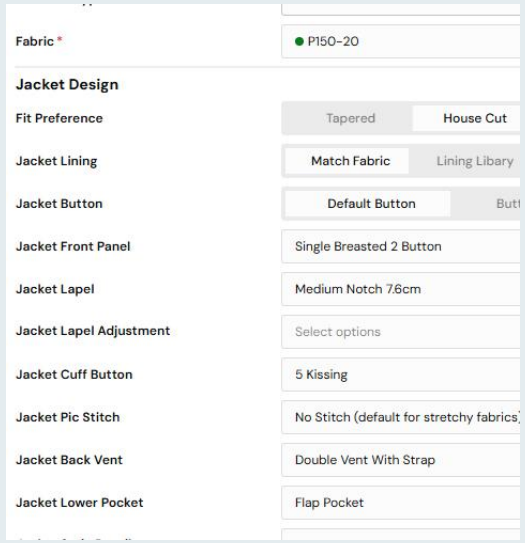
16 quadrillion construction combinations
Styles of lapels, collar, buttons, pockets, vents.

TECHNOLOGY

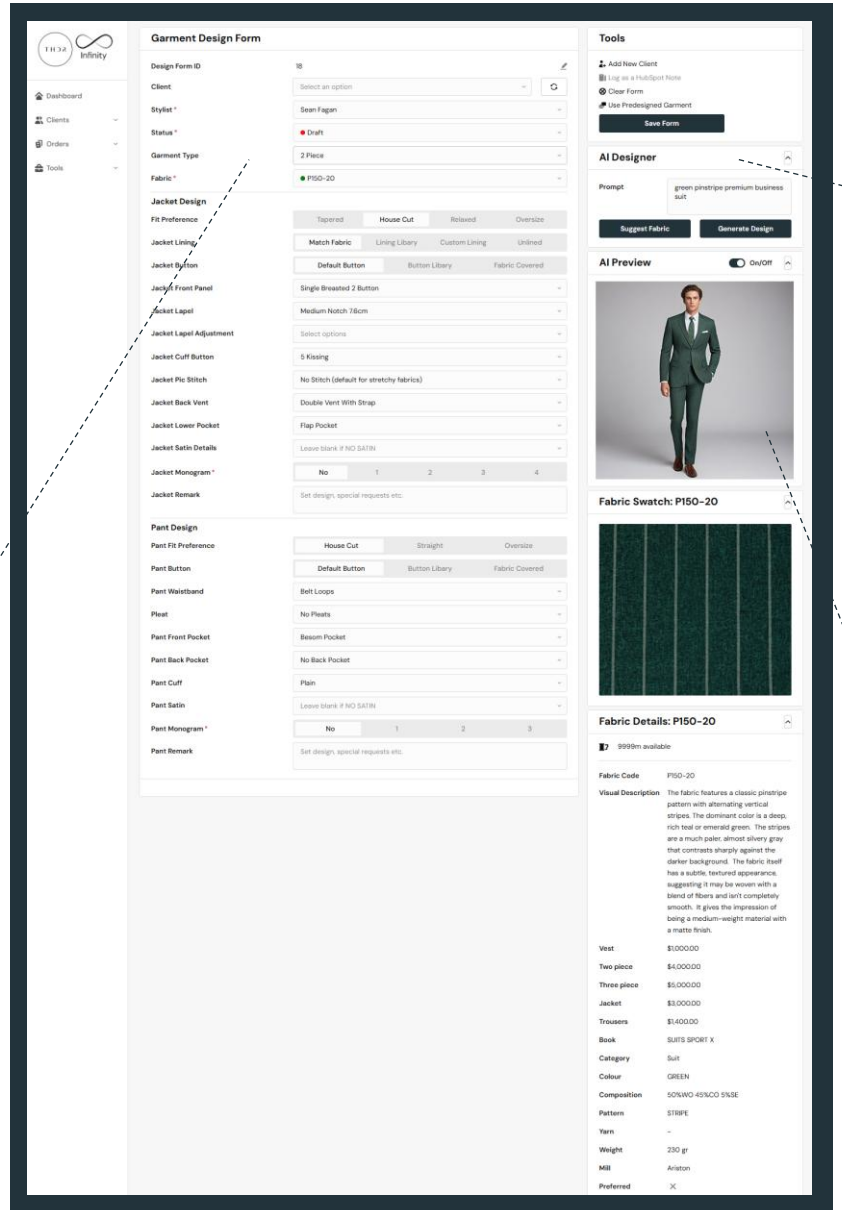
SenseThread Example

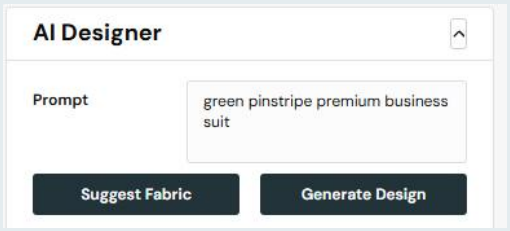
Platform Backend

The SenseThread AI platform can be made available in multiple contexts. This example shown is in the context of the backend platform for our THEODORE stylist team.



Generated Production Ready Garment Specifications





AI Design Prompt

Generated Product Photo

BRANDS

THEODORE

Our flagship luxury designer custom menswear brand. Appointment only experiences & ecommerce.

25.7k Instagram Followers

21k+ Garments Delivered

9175 In Person Bookings

55.7% Gross Profit

$1797 Average Order Value

$8.3M Lifetime Sales

REHMAI

Our luxury designer tailored womenswear brand. Ecommerce & popup concept stores.

Launched July 2025

38 Launch Collection Garments

70% Target Gross Profit Margin

$1M Target First Year Sales

Astor & Astoria

Our budget conscious wedding party brand targeted to groomsmen & bridesmaids. Ecommerce only.

Launching September 2026

$499 Target Price for 2 Piece Suit

50% Target Gross Profit Margin

$2M Target First Year Sales

NEUONO

The world's first fully AI led fashion brand. Hyper-personalised garments uniquely designed from customer prompt.

Launched June 2025

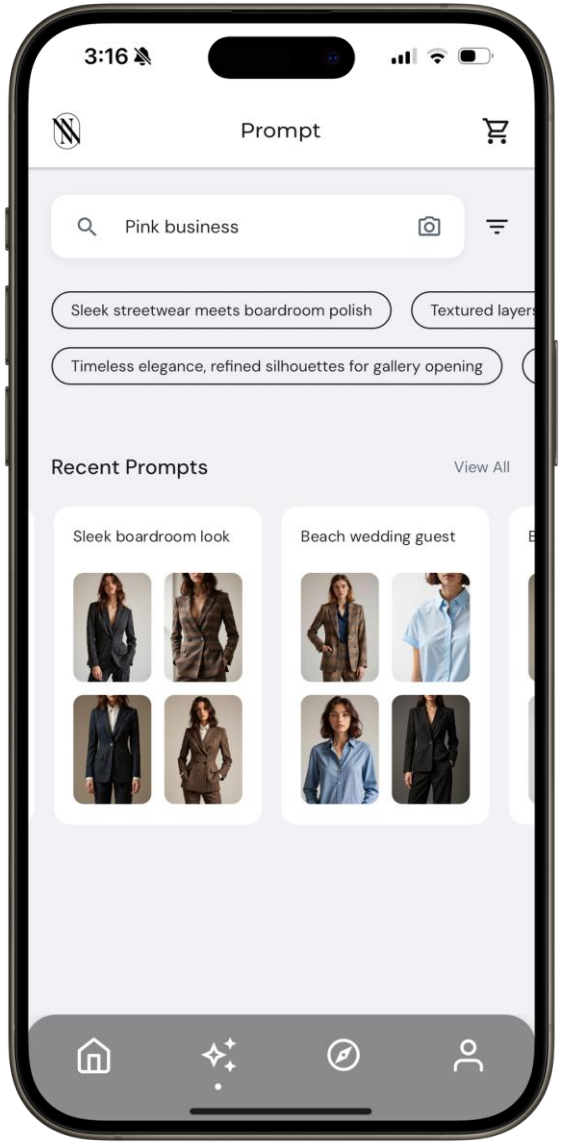
$399 Target Price for Jacket/Pants

70% Target Gross Profit Margin

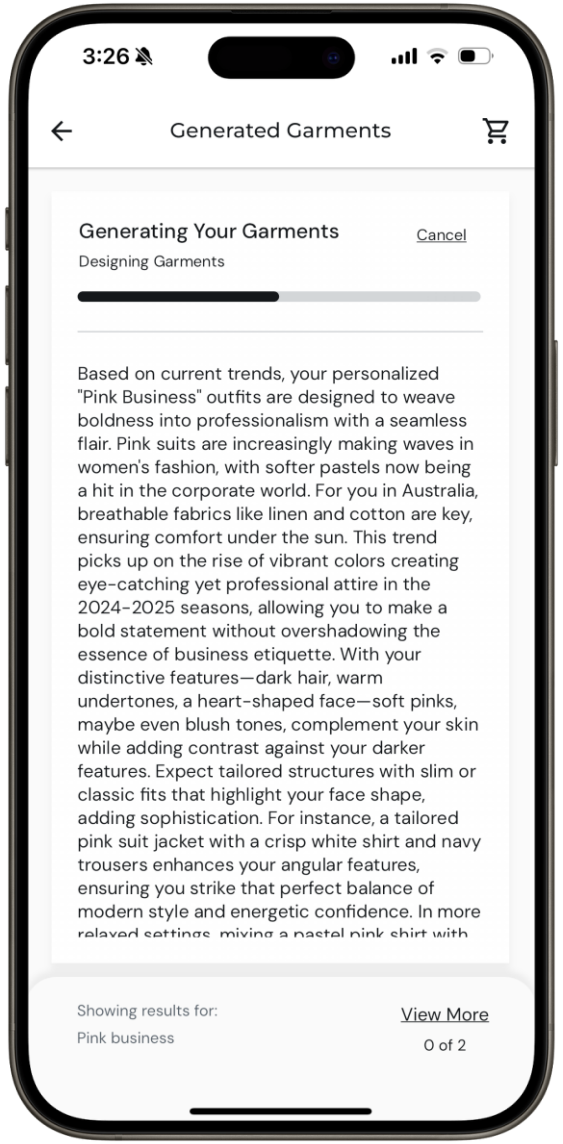
$5M Target First Year Sales

The World’s First AI Led Fashion Brand

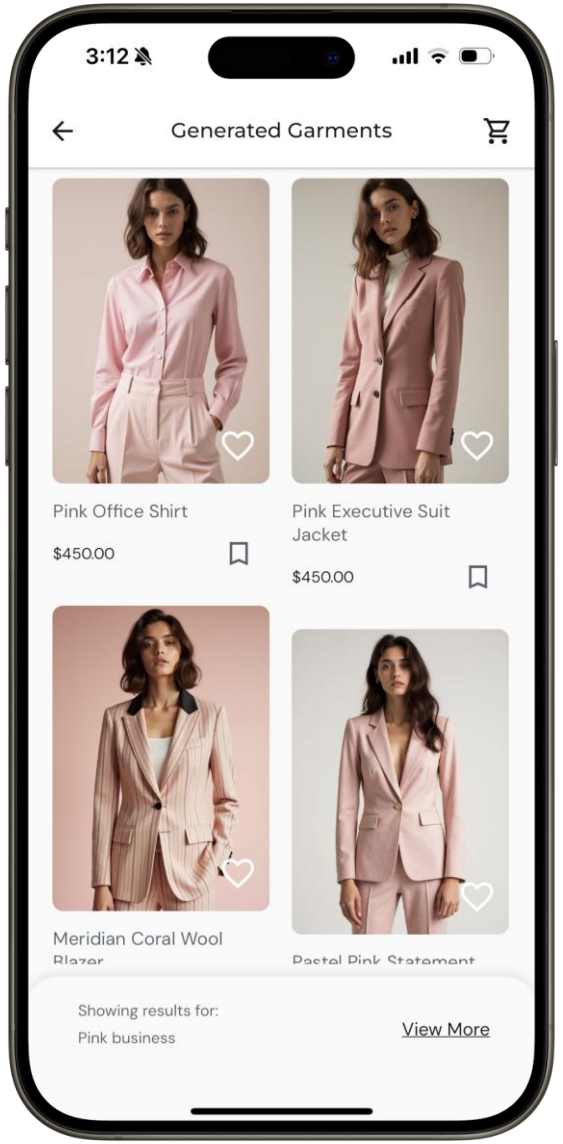
BRANDS



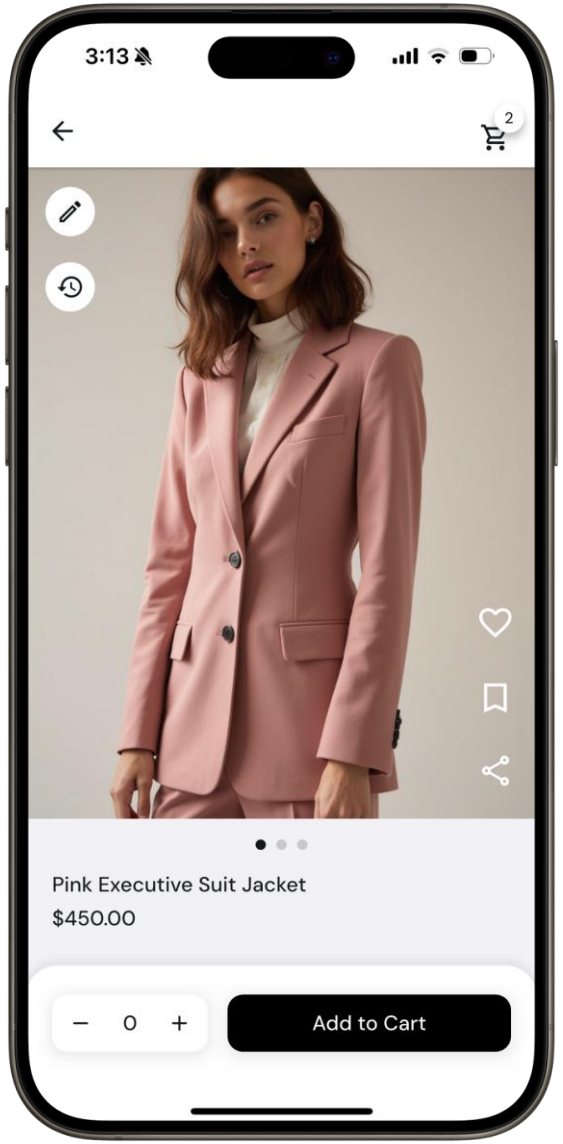
Prompt



Generate

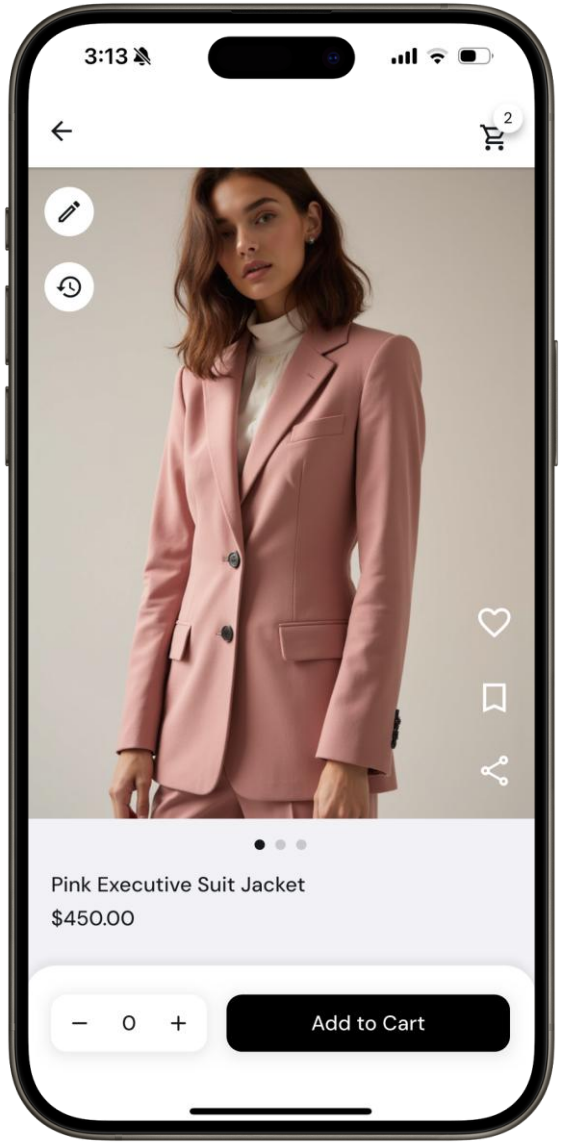


Browse

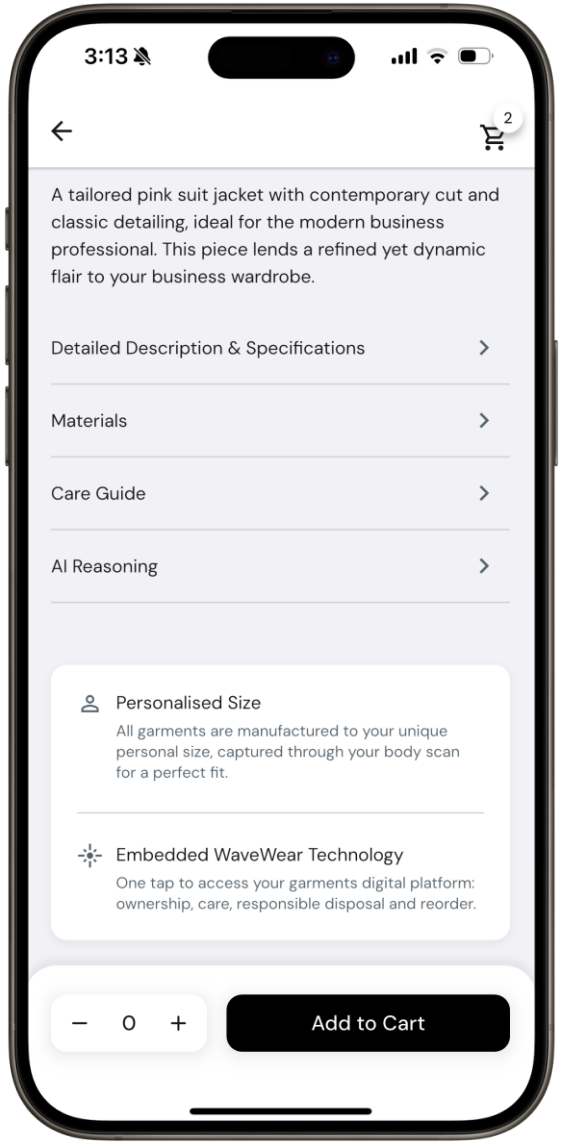


Choose

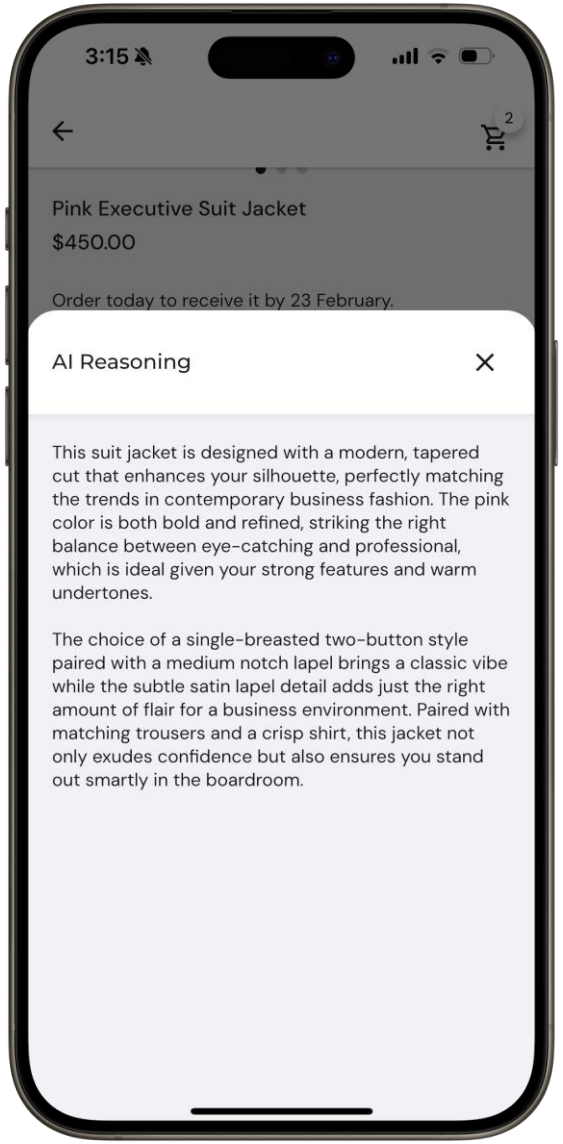
BRANDS



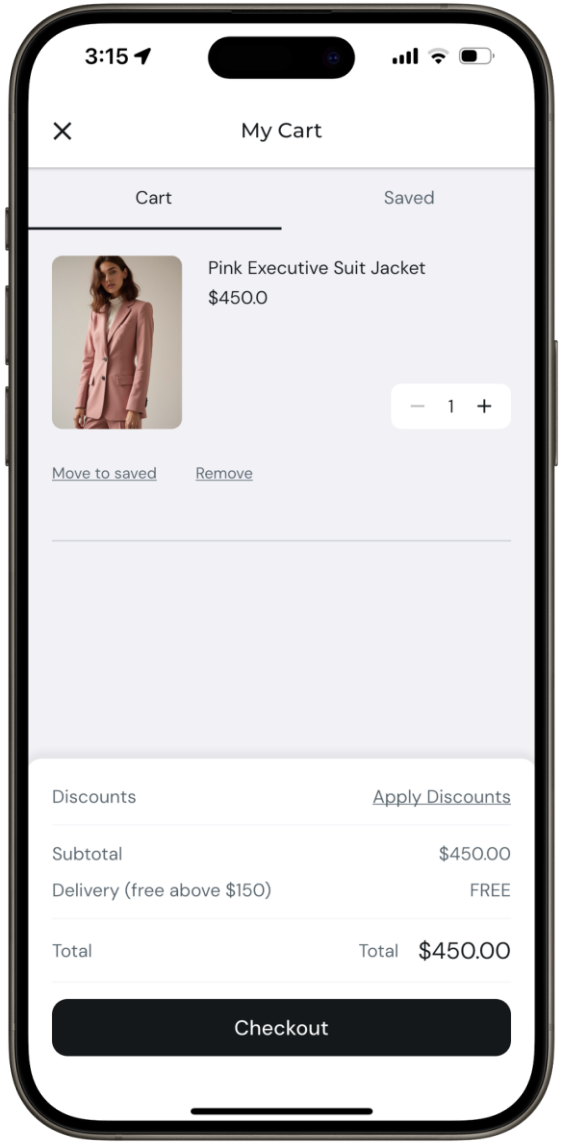
Product



Details



Reasoning



Purchase

Our Growth Path

This round of funding into our 3 immediate priority areas will unlock significant revenue as we scale up our brands, and mature our current technologies.

2024

$4M

Annual Revenue

Tech Development

- Further refinement of AI models
- Process efficiency improvements
- Additional feature development

Geographic Growth

North American Launch

- New York Fashion Week Show
- New York City Studio & Office
- Advertising Campaign

UK/Europe Launch

- London Studio & Office
- Advertising Campaign

Brand Expansion

- Launch of worlds first AI led fashion brand NEUONO
- Launch of REHMAI luxury women's tailoring brand
- Boost of THEODORE luxury designer custom menswear brand

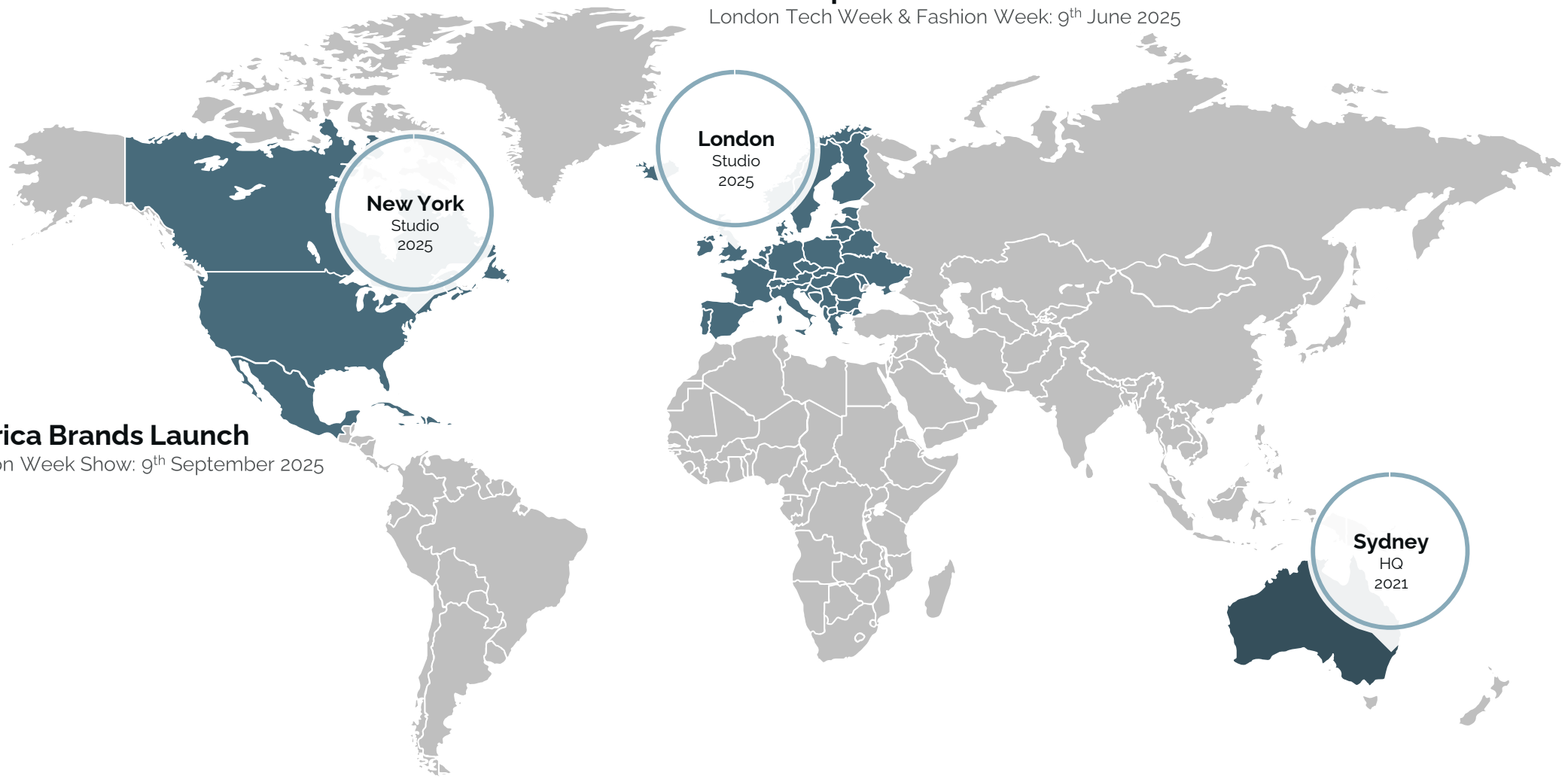
2025

$15M

Annual Revenue

Geographic Growth

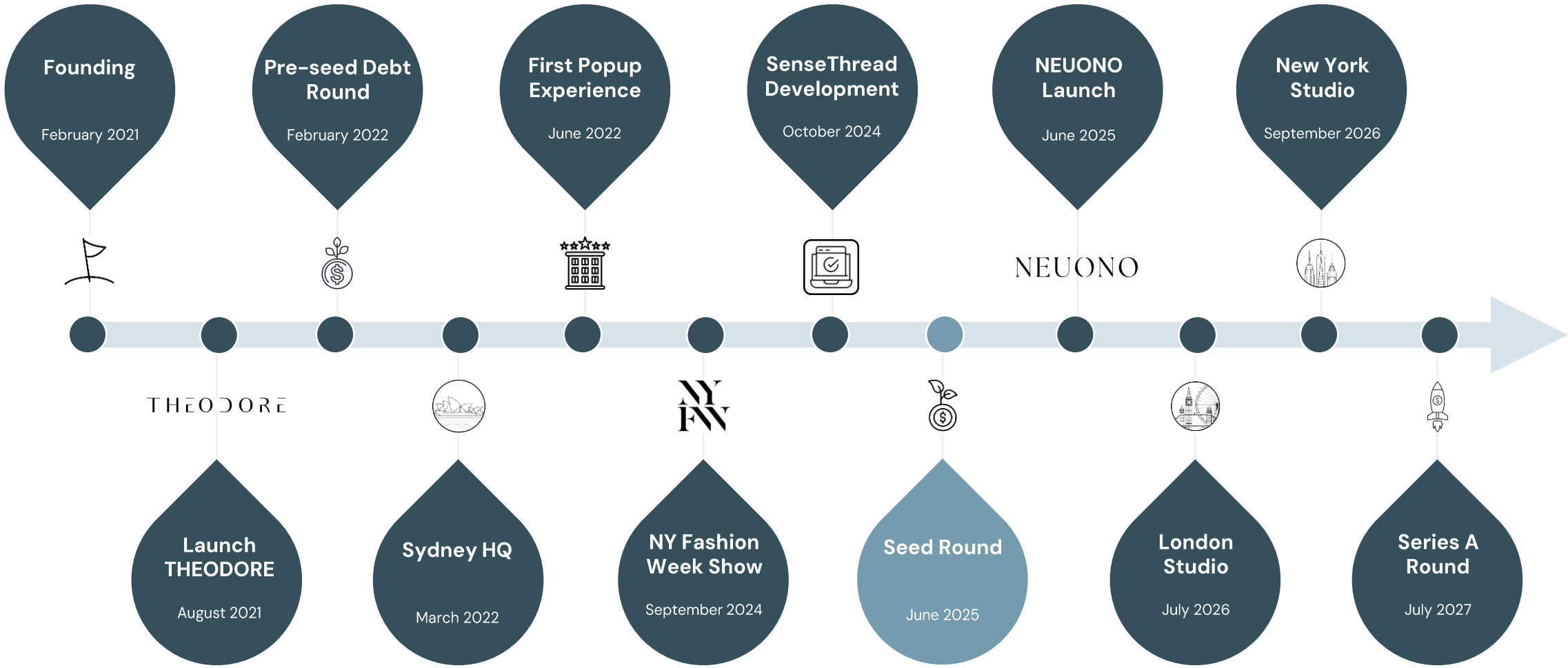
UK/Europe Brands Launch
London Tech Week & Fashion Week: 9th June 2025



North America Brands Launch
New York Fashion Week Show: 9th September 2025

GROWTH

Milestones



GROWTH

Senior Team

Supported by an expansive team of technologists, stylists and business development.

Timothy Aquino

Founder & Chief Executive Officer

With more than 15 years of experience in the menswear fashion industry, Timothy has made his mark in both Sydney and New York City. Combining deep understanding of the latest trends and styles with a talent for sales, he has consistently achieved outstanding results.

Sean Fagan

Co-Founder & Managing Director

In a career spanning 15+ years in director & executive roles, Sean brings a range of skills and a high capacity. His knowledge in web & app development, plus event & business expertise is invaluable. A member of the Australian Institute of Company Directors (MAICD), he possess a deep understanding of business leadership.

> When it comes to fit, THEODORE has a very reliable system that can produce a custom-tailored experience through a few quickly snapped photos. The Sydney based tailoring brand promises to provide attentive customer care if needed, where they will literally do fine tuning until you have the exact suit that you want.
>
> Harnessing the power of the modern smartphone, THEODORE is reinventing the tailoring experience, which is especially relevant considering the new landscape for the clothing industry post-pandemic.

– International Business Times, "Cyber Tailoring is Here" December 2021

IBT.

PayPal MELBOURNE FASHION FESTIVAL
NATIONAL DESIGNER AWARD
PRESENTED BY DAVID JONES

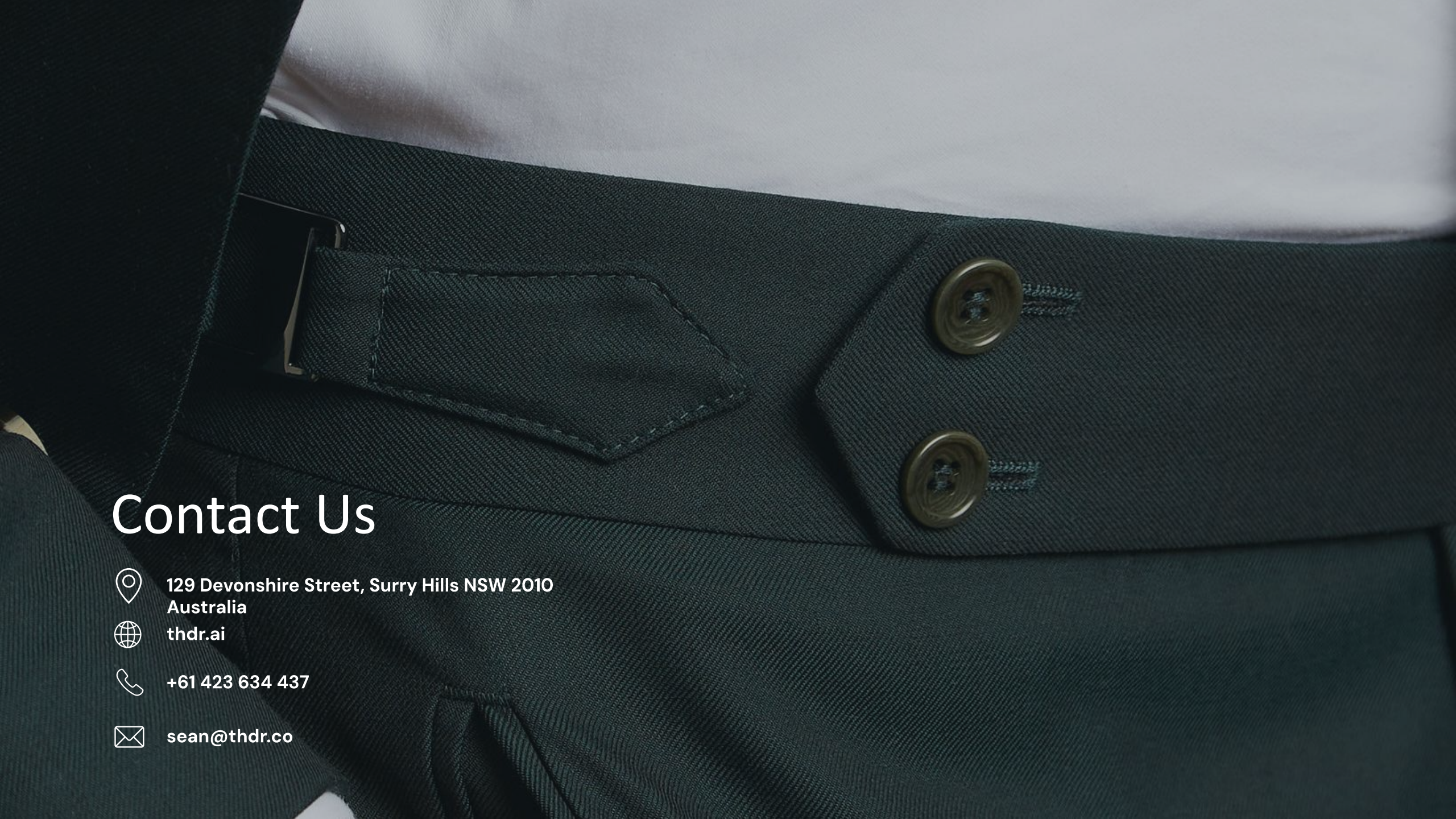
TC STARTUP BATTLEFIELD 200

Australian Government
Australian Trade and Investment Commission

AFC AUSTRALIAN FASHION COUNCIL

CommBank Young Hero Awards
Sponsored by CommonwealthBank

REACH
NATIONAL ASSOCIATION OF REALTORS®



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